



ELL Foundation Newsletter

January, 2011

2010-2011: A Year of Impressive Growth & Accomplishments Moving into a Year of New Opportunities and Expanded Programs

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→ ELL Celebrates the Passage of the FAAMA (Food Allergy & Anaphylaxis Management Act)

As we entered the new year, the long awaited Food Allergy & Anaphylaxis Management Act was signed into federal law to provide voluntary national guidelines to help schools manage students affected by food allergy and anaphylaxis. The law requires the U.S. Secretary of Health and Human Services to develop and make available to schools a voluntary policy to manage the risk of food allergy and anaphylaxis in schools and to provide for school-based food allergy management incentive grants to support the implementation of food allergy management guidelines in public schools.

In 2010, ELL hosted the first-ever assembly specifically devoted to raising awareness and support of FAAMA's passage. ELL worked with House Representative Dan Maffei to contact constituents and lawmakers through thousands of emails, faxes and telephone calls. The assembly brought together lawmakers, educators, school nurses, medical experts including Dr. Juan Sotomayor and members of the food allergy community to discuss the implications of the pending legislation and key challenges existing for school personnel.

ELL expresses its sincere thanks and congratulations to those organizations having led invaluable efforts in support of the passage of this legislation!

→ ELL Helps Food Allergic Consumers to Better Afford Products

Expenses for daily maintenance medications and specialty food products can easily put a financial strain on families afflicted with food allergies, food intolerances, asthma or other chronic health conditions.

ELL announces the launch of its *Healthy Living* resource, the single largest repository of coupons and specials offers today. Manufacturers across a variety of product and service categories have joined as participants of this valuable resource. In addition, other components of the *Healthy Living* resource include recipes provided by participating product manufacturers, profiles of food allergy support groups, interviews with manufacturers and case studies and nutritional counsel provided by Registered Dietitians.

Look for the *Healthy Living* site to be available by mid-February!



Professional Organizations and State Licensing Agencies Continue to Recognize the Protect Allergic Children (PAC) Food Allergy Safety Training Program as Fulfilling Continued Education Credits; Welcome MO!

The MO state child care licensing agency now recognizes the Protect Allergic Children (PAC) Food Allergy Safety Training as fulfilling continued education units for child care professionals employed throughout the state of Missouri.



Number of PAC Trainers Surpasses 250!

The ELL Foundation surpasses its goal of training and certifying individuals on delivering the Protect Allergic Children (PAC) Food Allergy Safety Training Program! To-date, more than 250 individuals across the country have participated in the training and are now delivering the training to schools, camps, child care facilities, hospitals, restaurants and/or to food allergic families. As part of this core group, Registered Dietitians are providing nutritional counsel and assistance with substitute meal planning for food allergic and food intolerant families, food service and restaurants. For more information visit <http://ellfoundation.org/protect-allergic-children/>



ELL Advisory Team Continues to Expand

Welcome John McDonnell, President and COO of Biaggi's Ristorante Italiano, ELL's newest member to join the ELL Advisory Team. John will join the dynamic group of medical professionals specializing in allergy & immunology, nurses, Registered Dietitians, restaurateurs, chefs and food allergy support group leaders.

"With the continued expansion and growth of our PAC training services into new markets, I expect our council to continue to diversify and to expand", says President Kathleen Silverman.



ELL Launches Responder Program to Help Low-Income Families Afford Emergency Medications

The ELL Responder Program will assist low-income food

allergic families by subsidizing the cost of emergency epinephrine medications. "It is our desire to help families to afford the recommended number of backup medications and to replace expired epinephrine", says President Kathleen Silverman. For more information, contact the ELL Foundation at ksilverman@ellfoundation.org.



PAC Consultants Join ACE (Anaphylaxis Community Experts) Team

Leveraging their extensive training and active role as food allergy educators within local communities, several PAC Trainers have joined forces to support the wonderful efforts of the ACE (Anaphylaxis Community Expert) Program in which ACE teams in 150 communities across the US share information about anaphylaxis.

The ACE Program was created by Allergy & Asthma Network Mothers of Asthmatics (AANMA) in partnership with American College of Allergy, Asthma and Immunology (ACAAI) and sponsored by Dey Pharma, LP. For more information on this program visit <http://www.aanma.org/2010/12/find-an-anaphylaxis-community-expert-ace/>



Running the Distance to Protect Our Youth!

Throughout 2011, a number of 5K runs (*Running The Distance to Protect Our Youth*) will be held in cities across the US to raise funds for PAC Trainers to be compensated for educating their community using the Protect Allergic Children (PAC) Food Allergy Safety Program. Stay tuned for more information and the schedule of secured events. For more information on becoming a PAC Trainer visit

<http://ellfoundation.org/protect-allergic-children/>

Protect Allergic Children Across America!

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